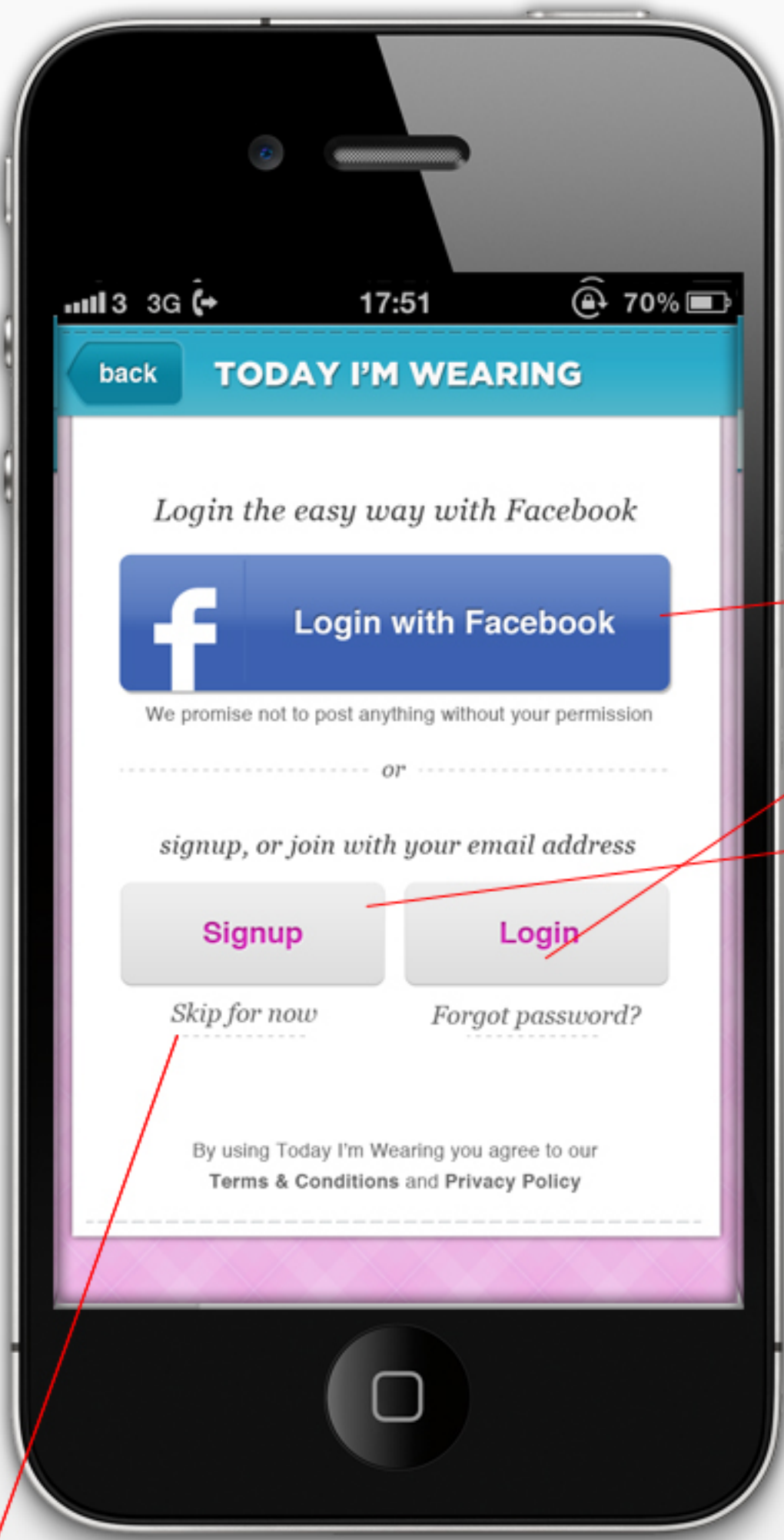


TODAY I'M WEARING

Signup page

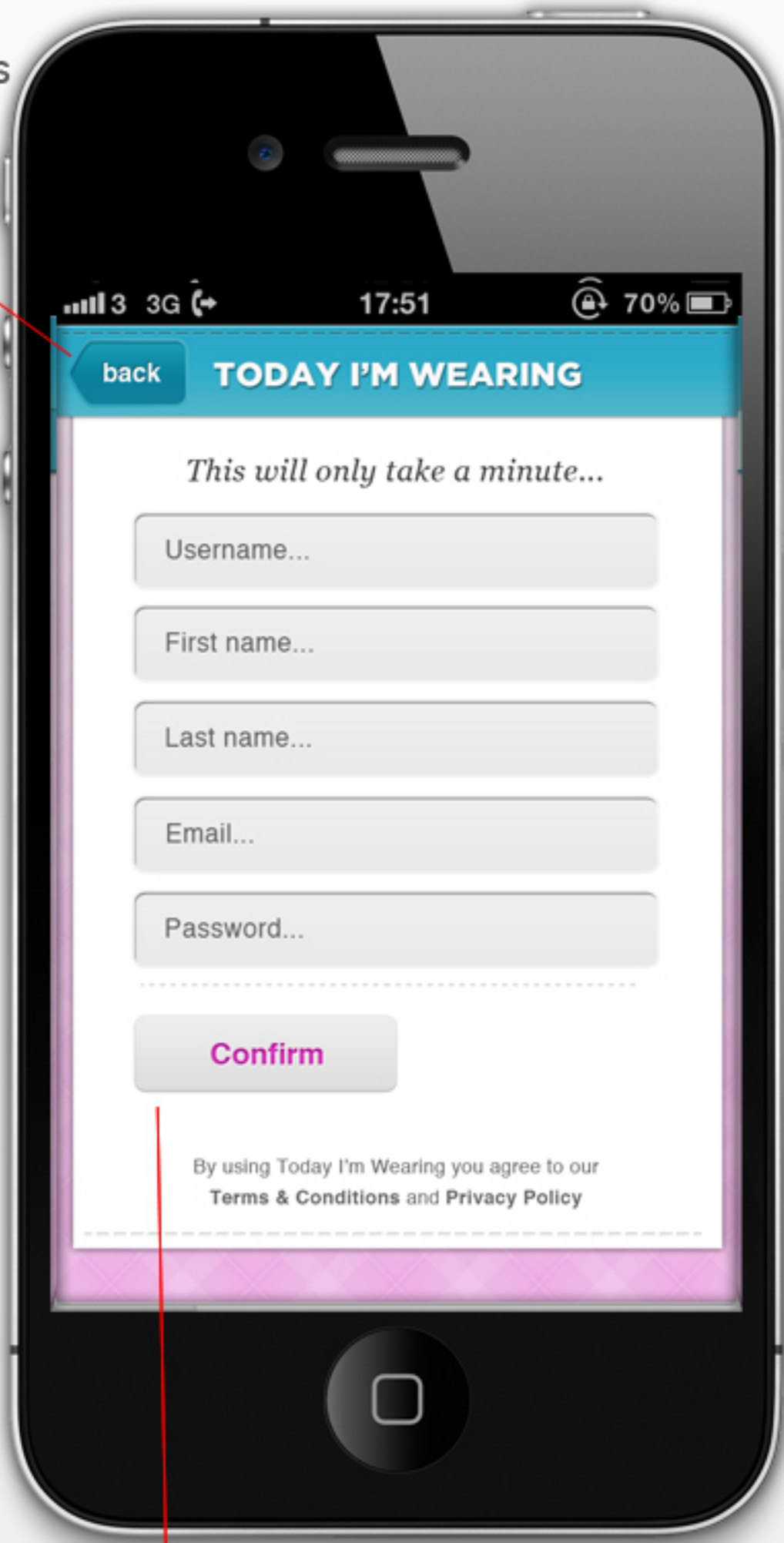


back:screen will always slide right to show previous screen

screen changes to face-book login screen. Once confirmed the user will go to home page

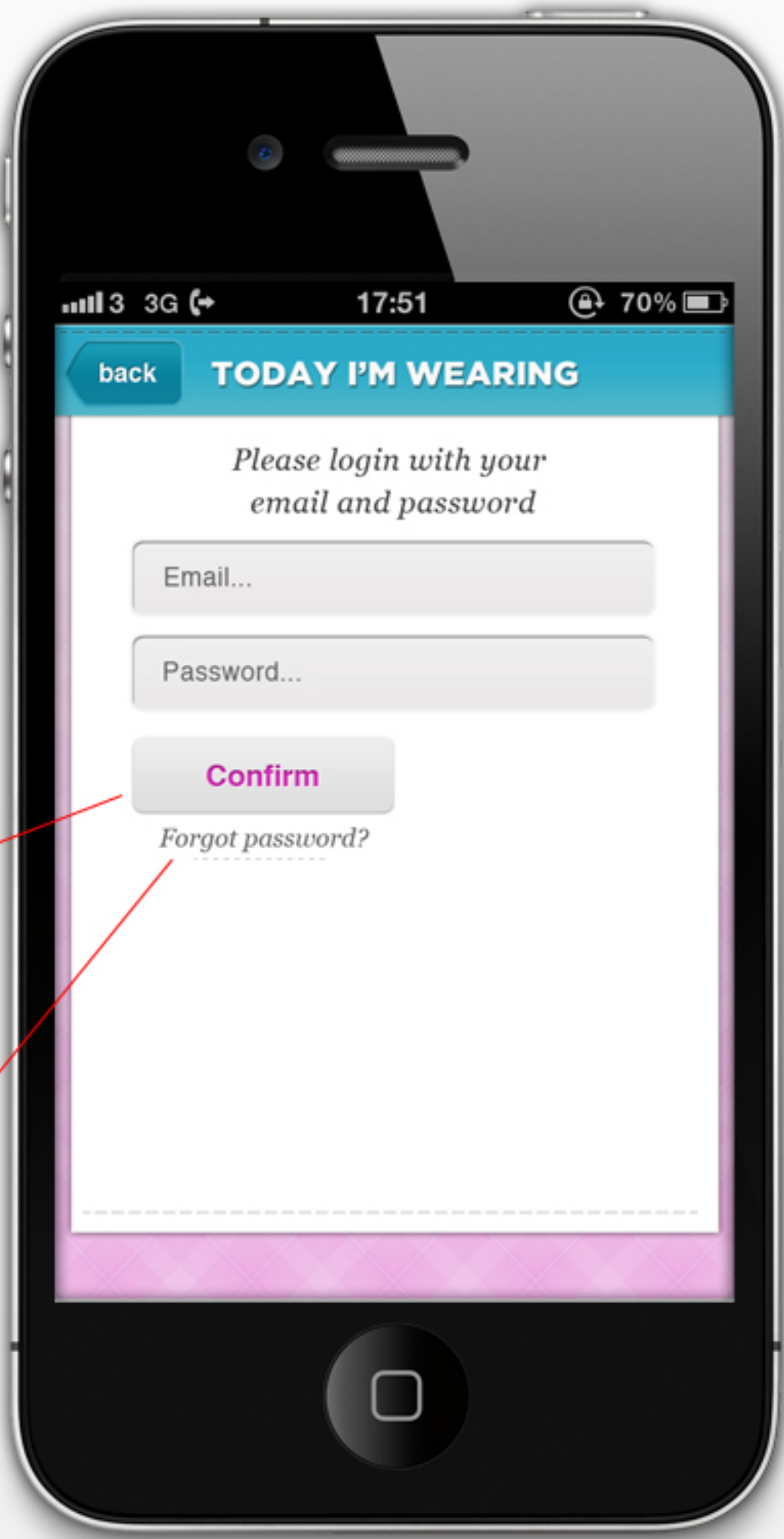
select signup and screen slides left to show signup page. Same navigation applies when user selects login

Input details



select confirm and screen will slide up to show home page

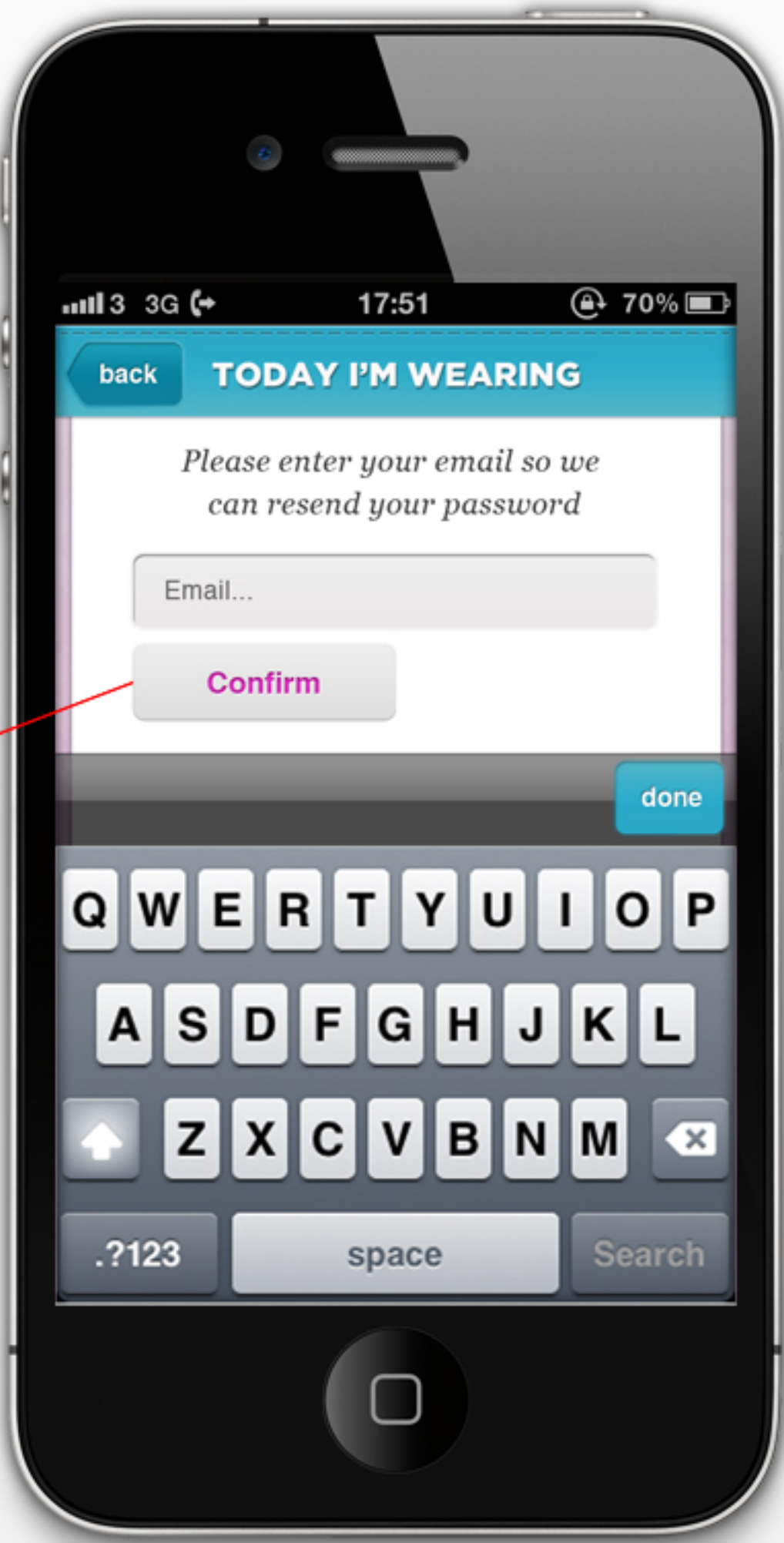
Login page



select confirm and screen will slide up to show home page

select forgot password and screen will slide left

Forgot password page



select confirm and screen will slide up to show home page

also for touchless screen will slide up and navigate through toolbar and tab disappear. if user slides down both the tab bar and nav bar reappear.

TODAY I'M WEARING

Home page



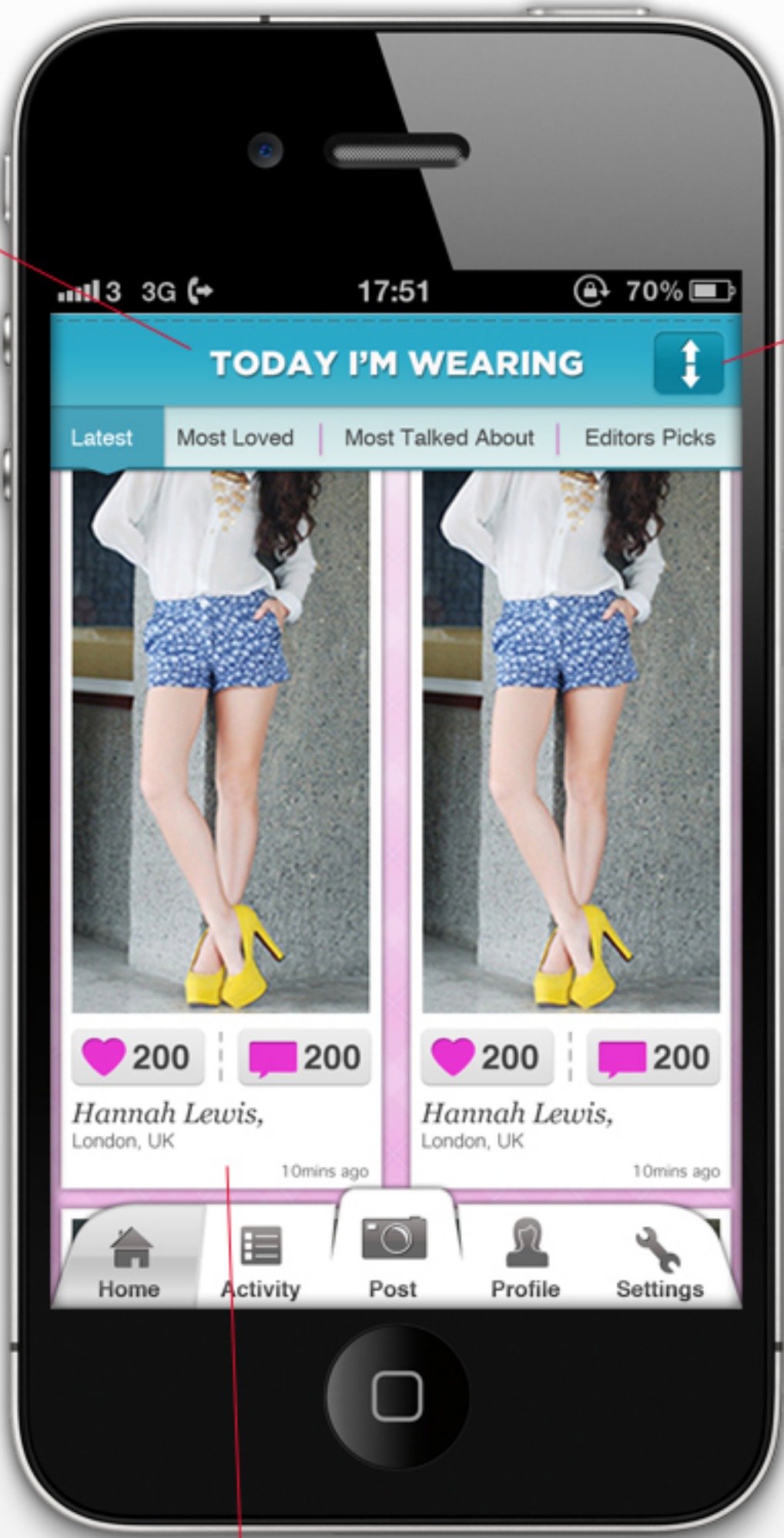
Only on the home page will the logo appear in the nav bar. Therefore it will have to be an image.

select the love icon and the number will update. Select comment and the user will navigate to the comment section of the look page. No animated navigation, the page just appears
SEE COMMENTS PAGE.

select a look and screen will slide left to show **LOOK PAGE.**

as user touches screen to slide up and navigate through the looks the nav bar and tab disappear. If the user slides down both the tab bar and nav bar reappear.

Home page (expand)

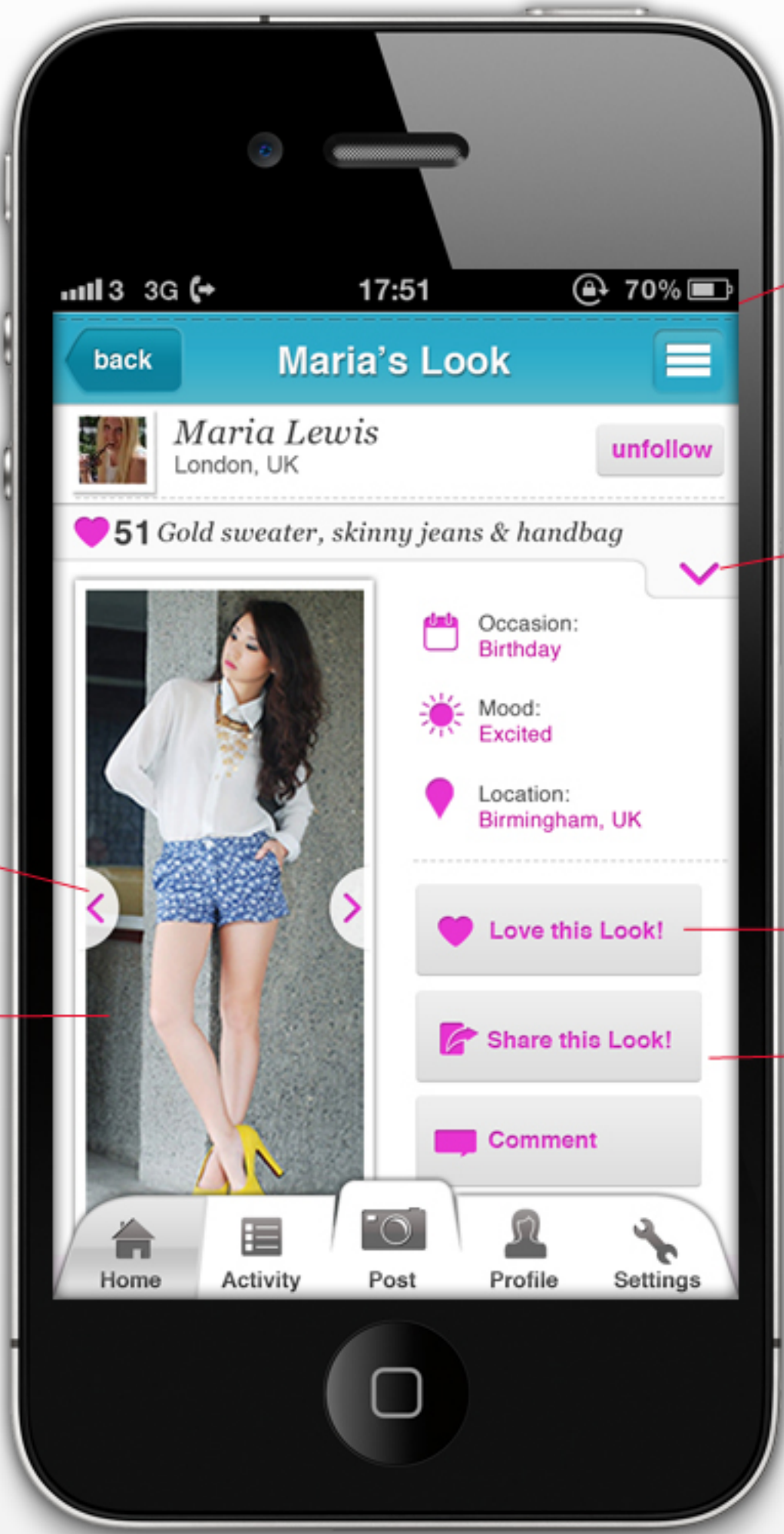


select expand button to view the looks in full screen mode. User will see two instead of three looks. Select again to go back to previous view.

select the left and right arrows and the user will navigate through other people's looks. Select on the image of a look and the user will view that image in full screen mode.

same actions apply nav/tab bar when user slides up through looks.

Look page



If user selects on the profile image or anywhere along the tab the screen will slide down to show that user's profile (see page 03.)

Select arrow and content below slides down to show description

Select love and it will update the number next to the love icon. Select share and the share screen will appear (no animation from left to right).

Look page

(expand to show user's description)



Select to follow/unfollow

Look page (tags)



back and screen slide right to show home page

Select to show tags of look (user will still be on the same page)

Select shop and the shop page url page will appear within the app.

If the user selects flag icon a pop up box will appear asking if they are sure they want to flag this comment

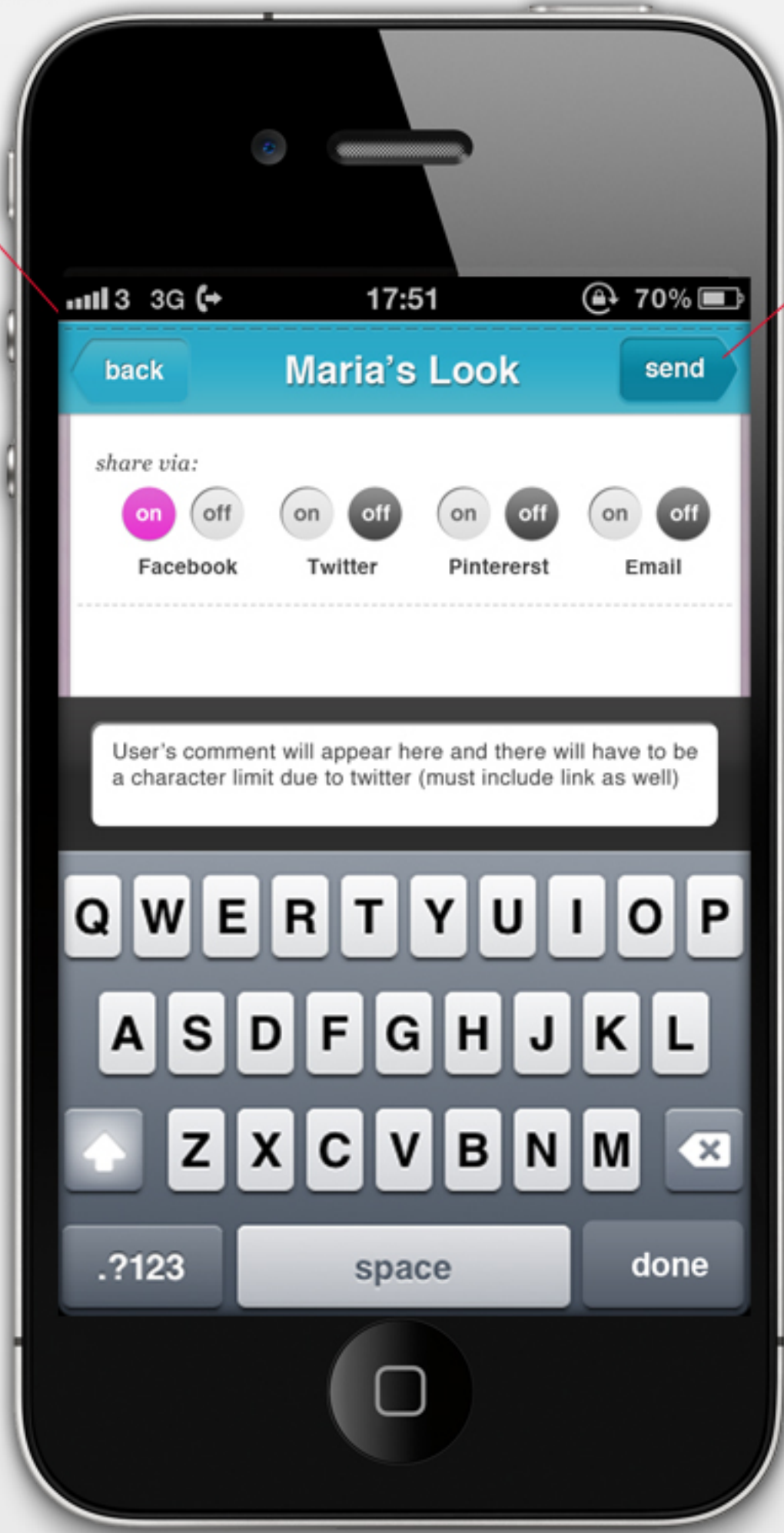
Look page (user comments)



back takes user back to look page

If user selects comment the Ui text box and keypad will appear and the screen will default to show the last user's comment above. If the user clicks on the screen out side of the text box/keypad, the keypad will slide down. When User selects 'Send' they will see their comment appear at the top of the comments section. The user can continue o slide up to view the look again, or slide down to see more comments.

Look page (share)



back takes user back to look page

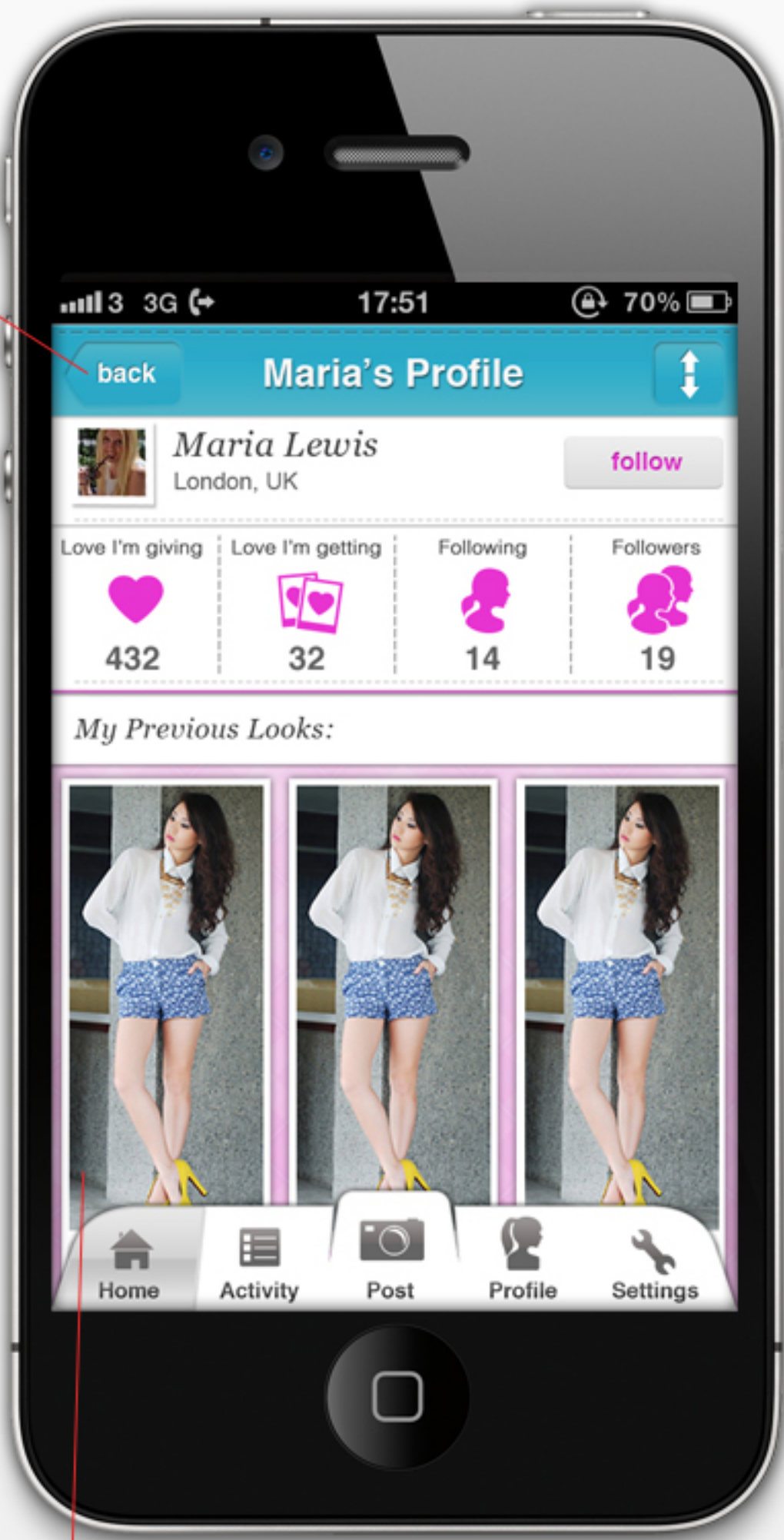
send takes user back to look page

select 'on' to share via each channel. If the user has not configured sharing for a particular social media channel i.e. facebook, the facebook login page will appear. If user selects 'on' for email the screen will slide left and the user will have select a contact (will look like address book).

TODAY I'M WEARING

Profile page

back will always take the user to the previous screen



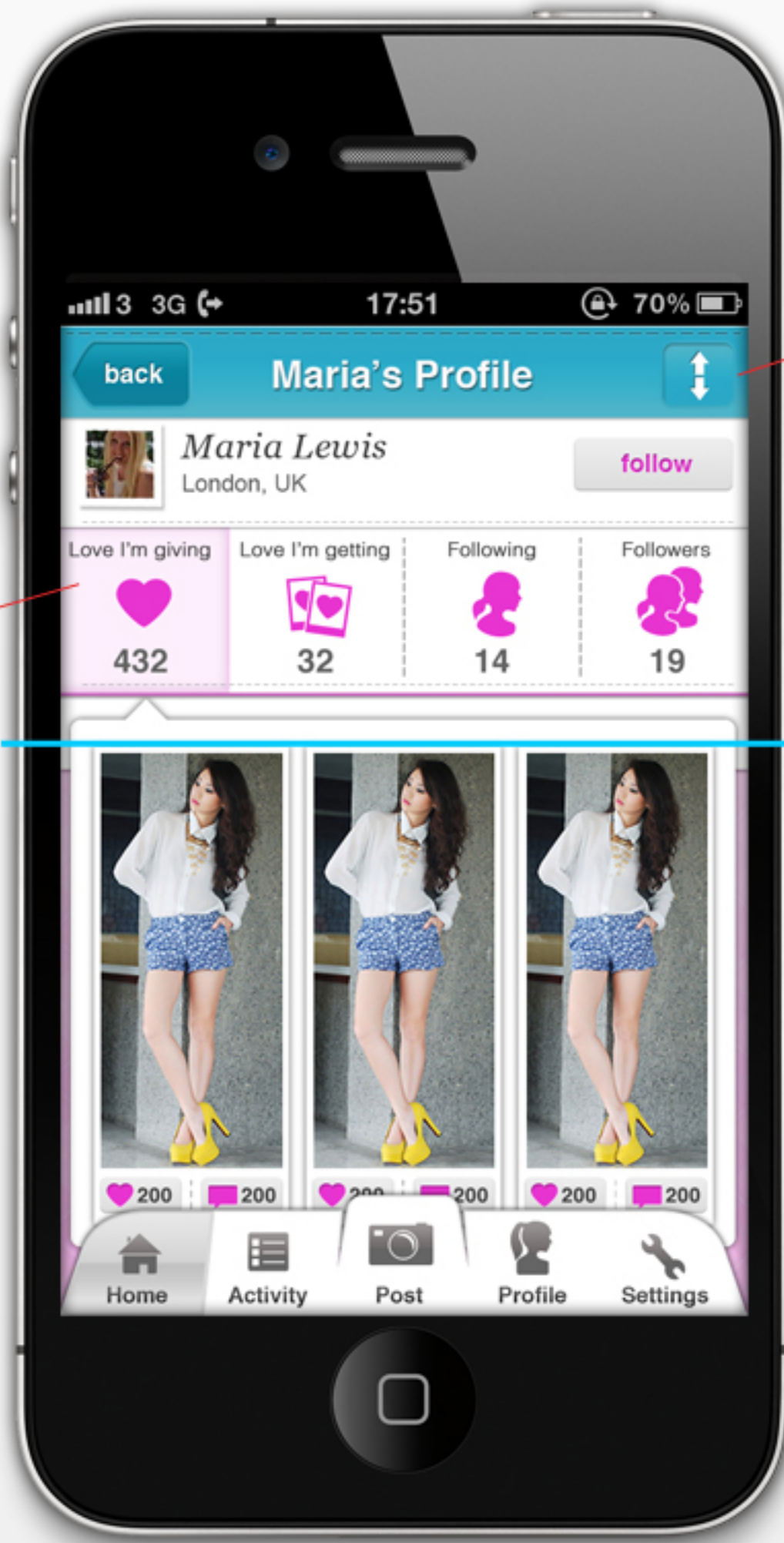
the default view of this page will land like this showing the user's previous looks underneath.

if the user scrolls up, the looks will slide underneath the white tab bar titled 'My Previous Looks'.

select from any of the 'social tab bar icons' and it will sit on top of 'my previous looks' taking over the content. If the user wants to scroll up through the looks they will disappear underneath the blue line to the right.

please note I have just put a blue line on this image as an example.

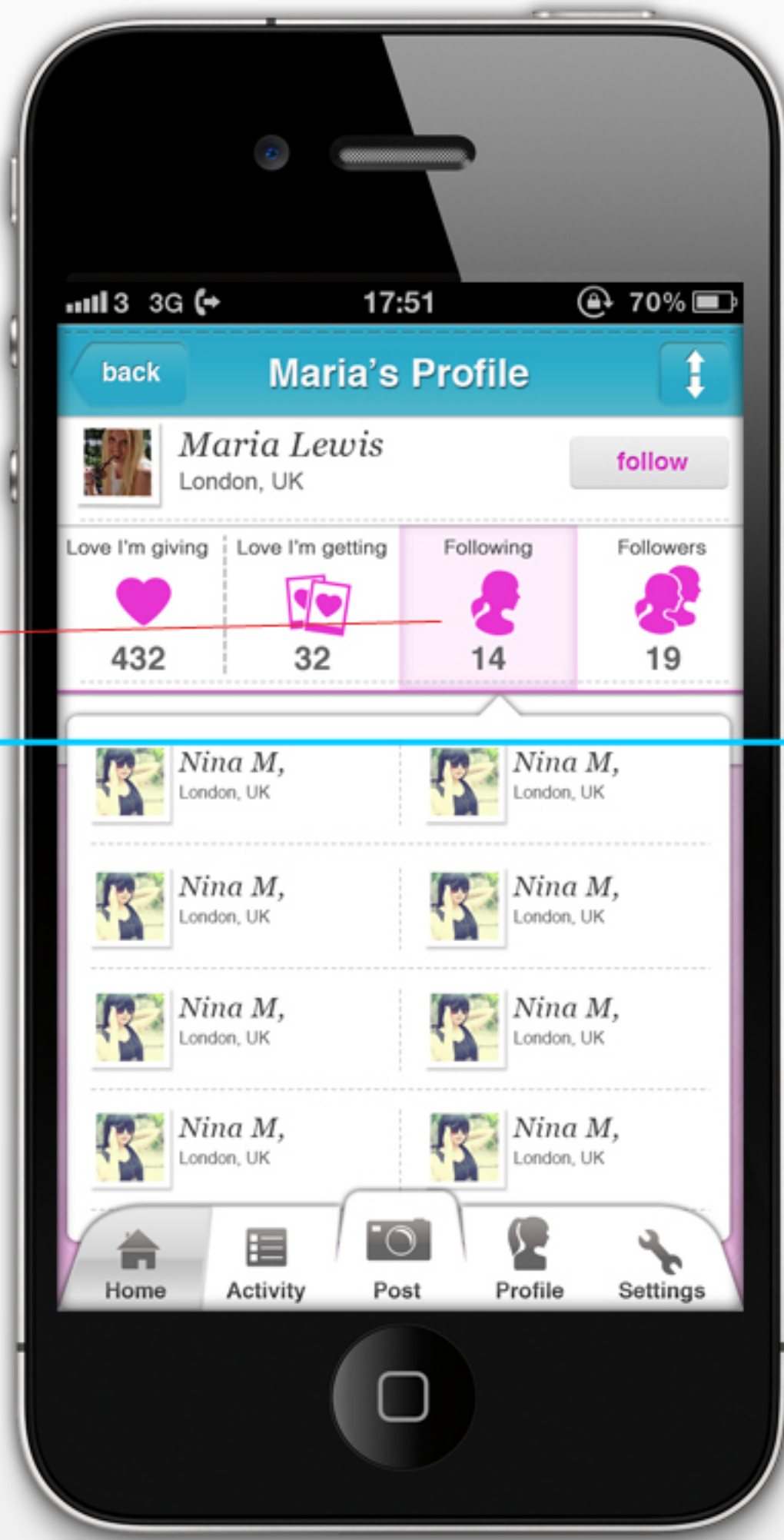
Profile page (loves)



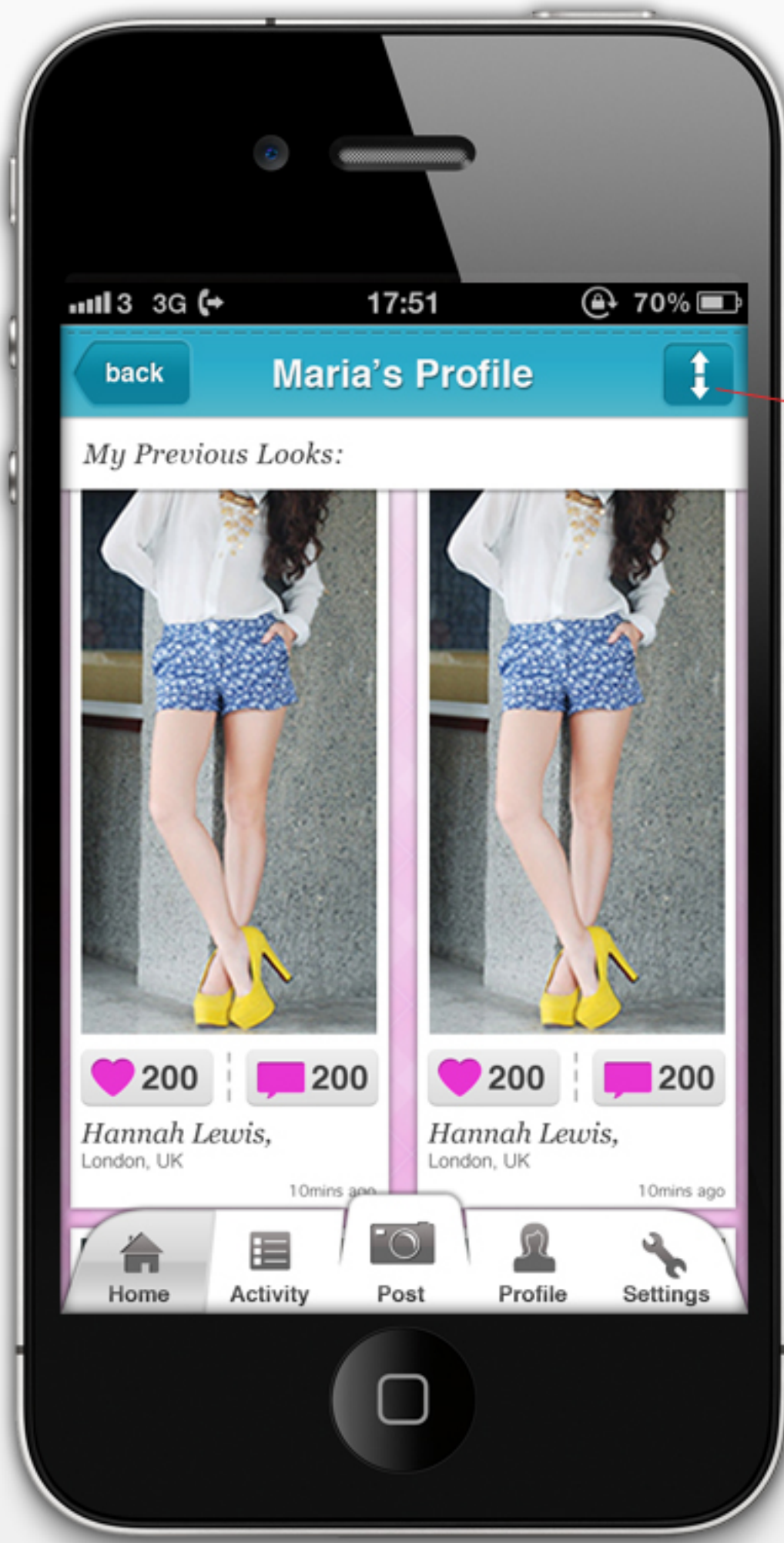
select to expand previous looks. See PROFILE PAGE (expand)

same applies as before only the user will see other user profiles instead of looks. Scroll up and profiles will disappear underneath the blue line.

Profile page (following)



Profile page (expand)



selected state to show expanded images of the user's previous looks that will slide underneath the white tab. Select again to default to the 1st Profile page

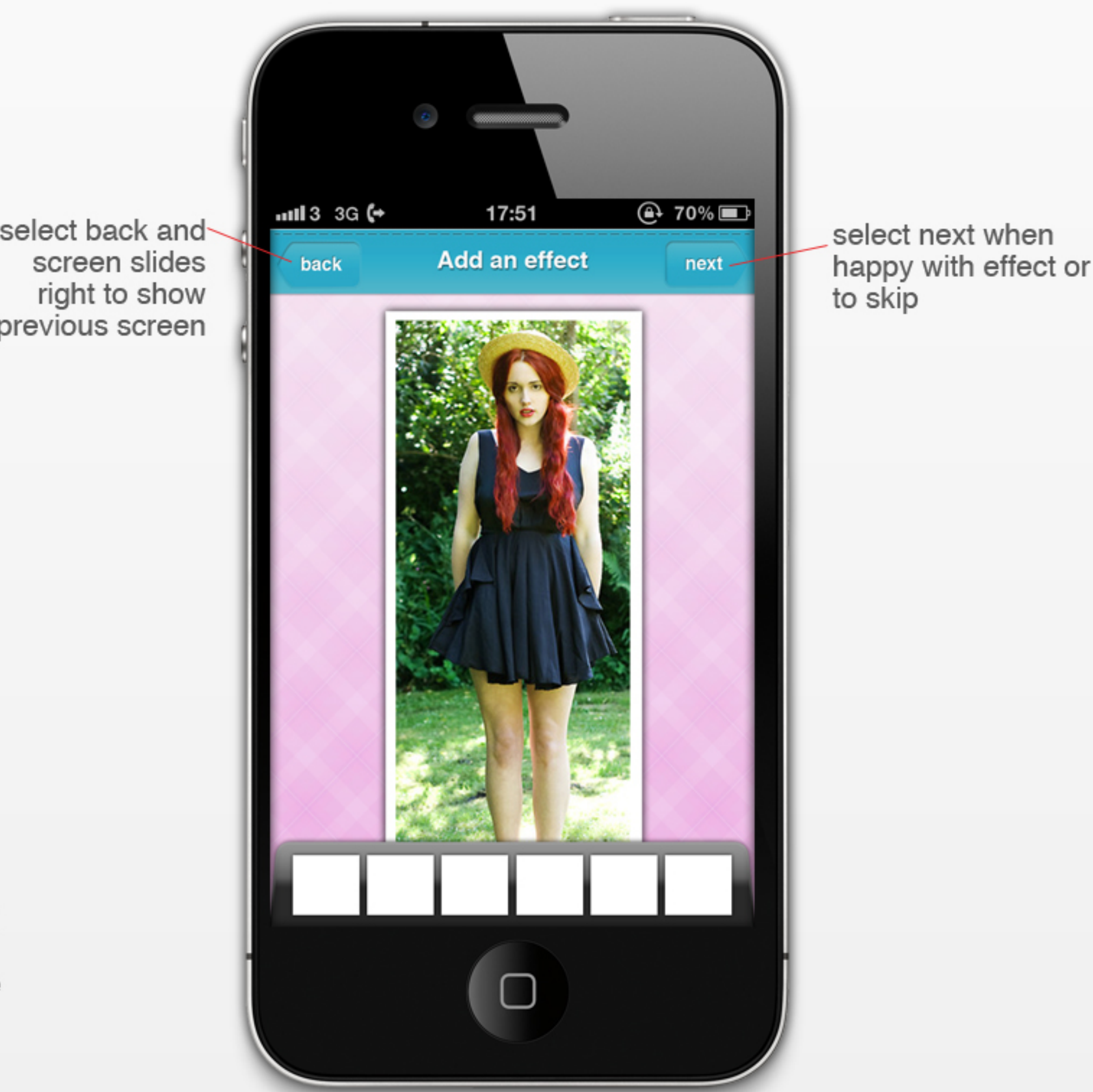
TODAY I'M WEARING

Take a pic page



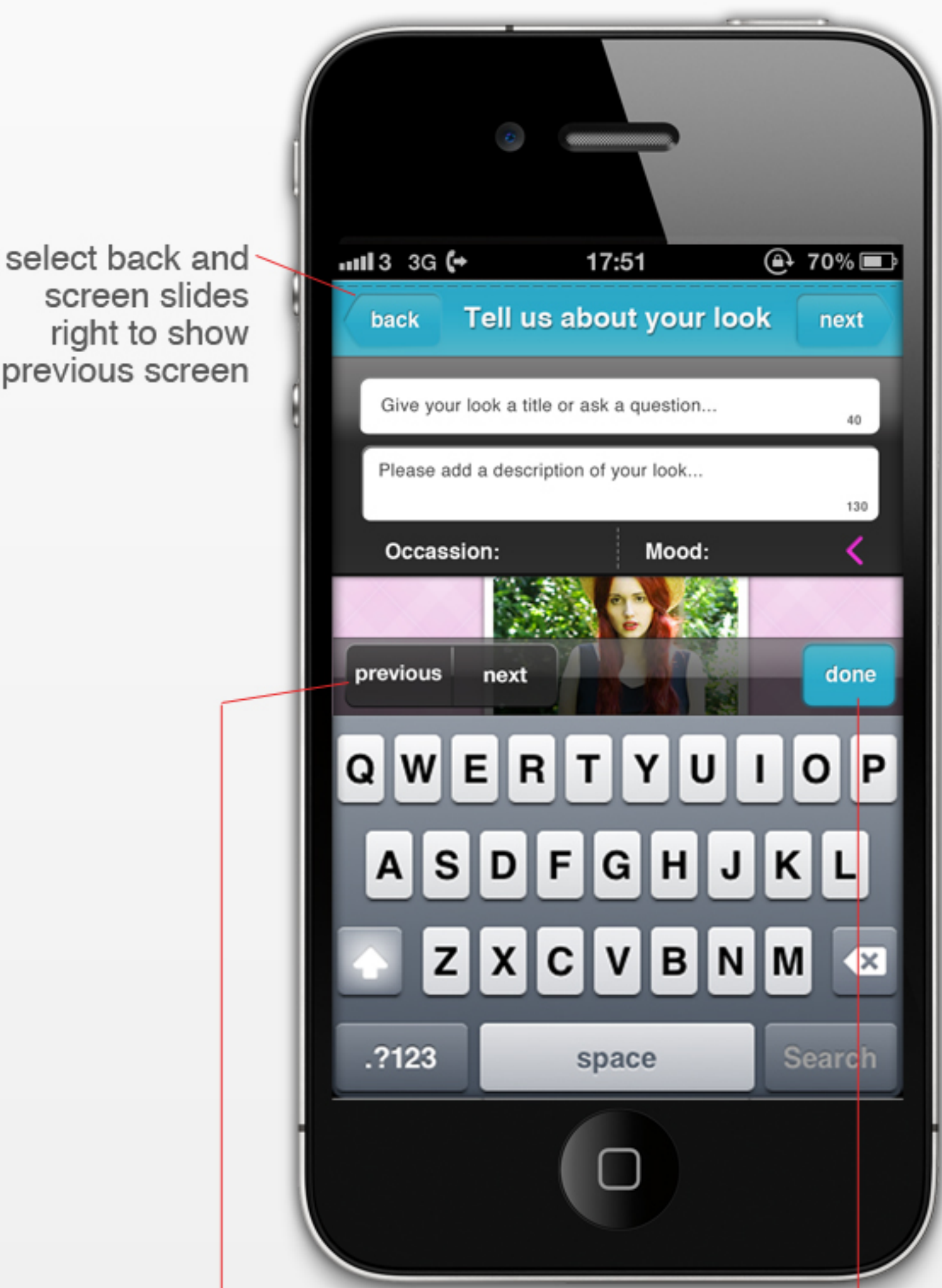
The user has selected the post button from home page. The screen will slide up to show this page.
User will have to fit content within the frame in order to comply with the chosen layout for web and mobile. Select camera button and the screen will slide left to show 'effect screen'

Add an effect



Are we taking this section out for first phase?

Add a description01



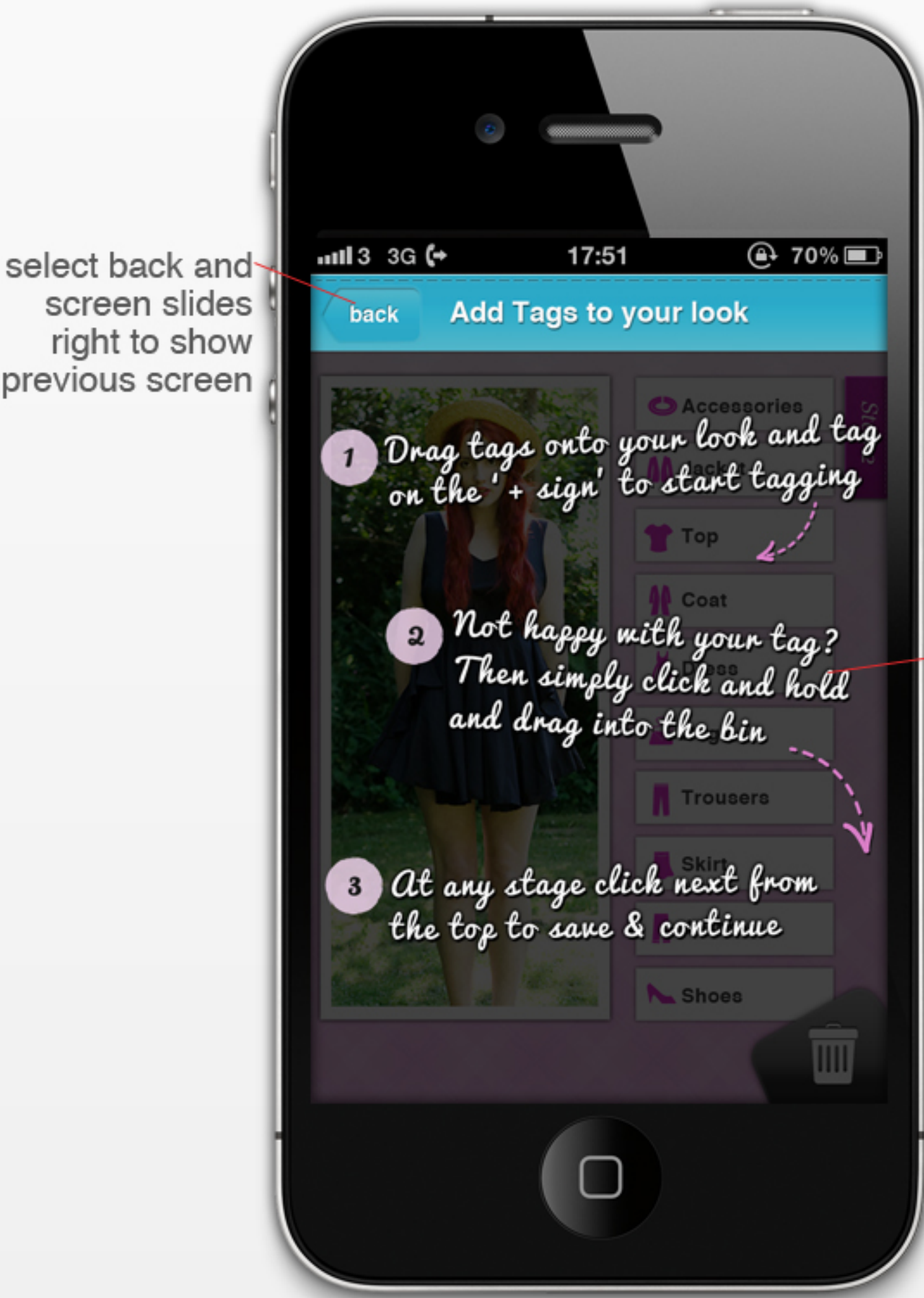
select next on the UI keypad and the user will navigate to the next text box, or the UI picker for occasion and mood.
Select 'done' and the UI keypad will side down to show the rest of the image.
At anytime the user can select a text box and keypad will slide up. Or simply tap on the occasion/mood tab to see two white tabs appear and UI scroll wheel slide up.
SEE ADD DESCRIPTION 02

Add a description02



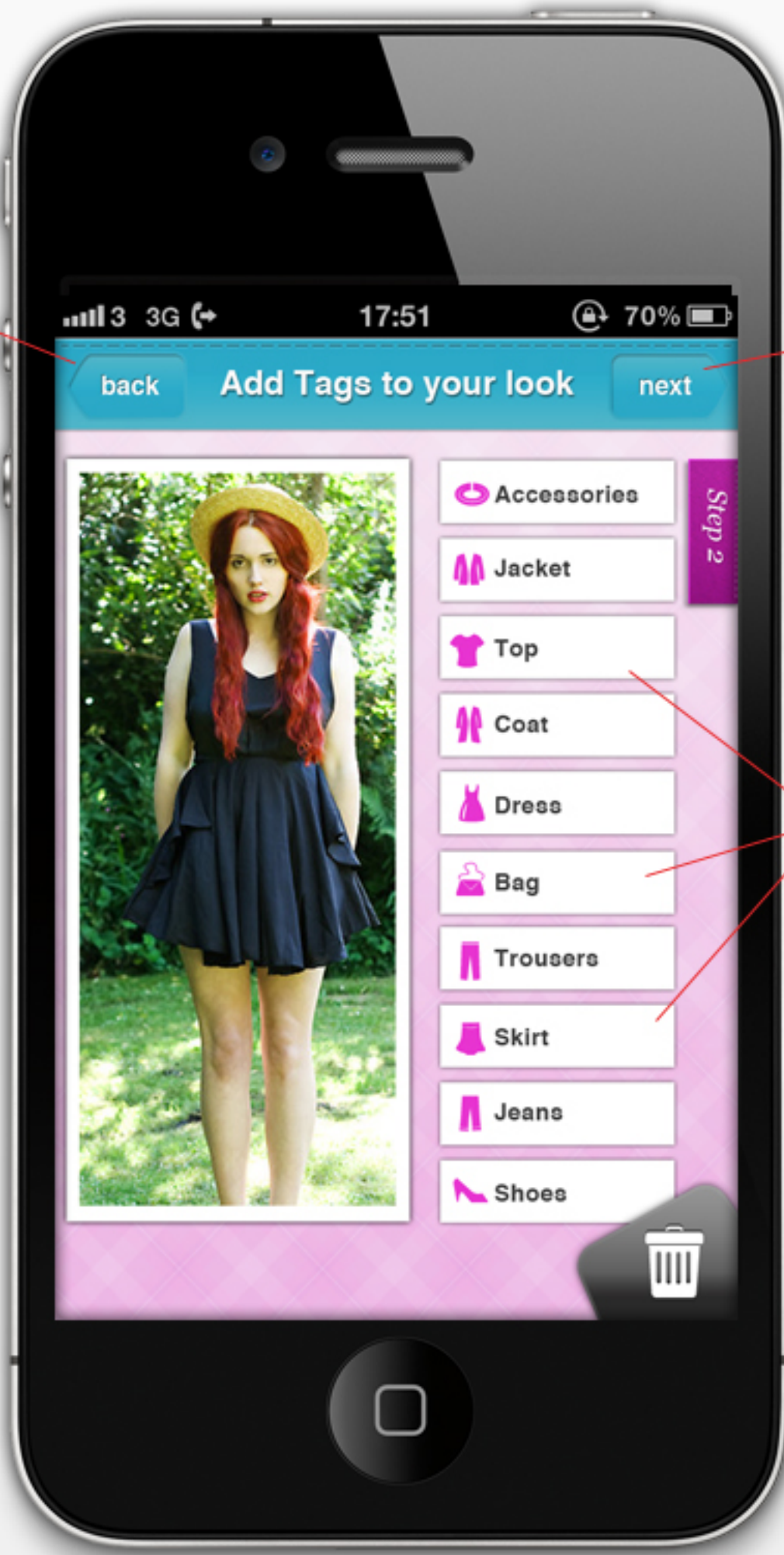
TODAY I'M WEARING

Overlay page



select back and screen slides right to show previous screen

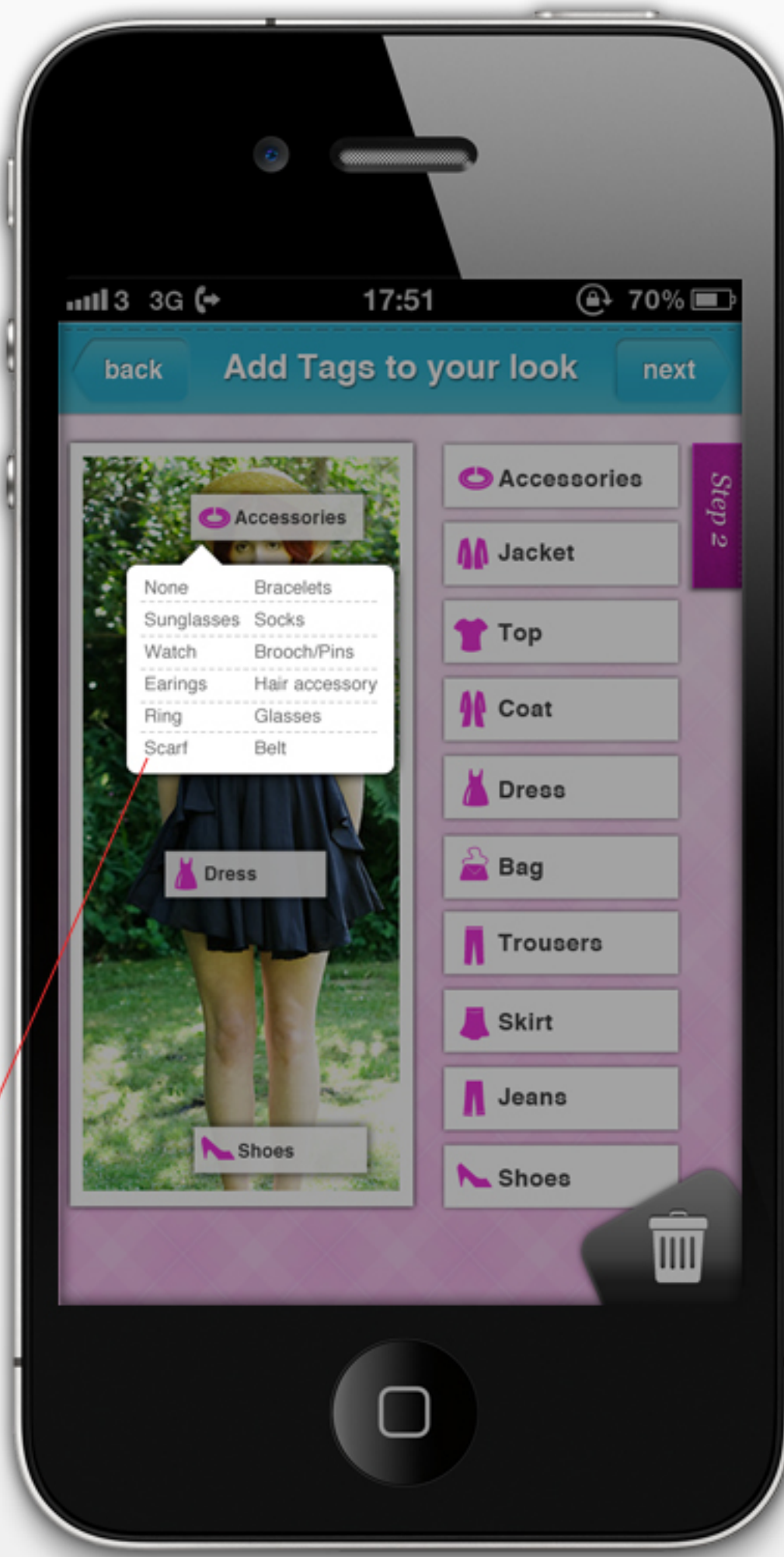
Add tags page



select back and screen slides right to show previous screen

select next when happy with tags, or to skip

Second stage tag



as soon as a tag is dragged onto a look the screen dims and a pop up box appears prompting user to input the second stage tag. The box will then read the chosen tag.

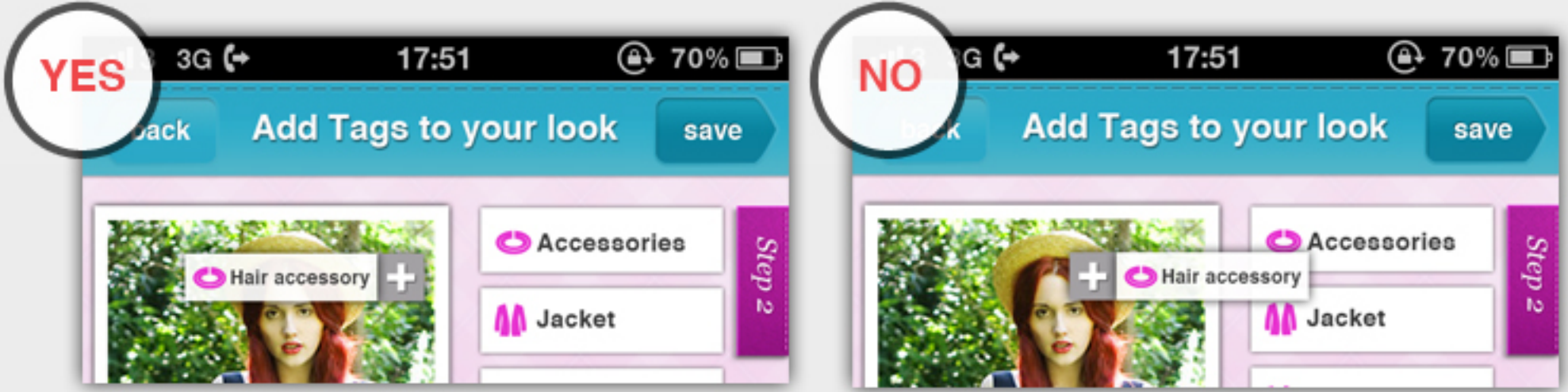
Add tags page (+)



tap the '+' button to start tagging that item. Screen will slide up to reveal TAG YOUR ITEM PAGE

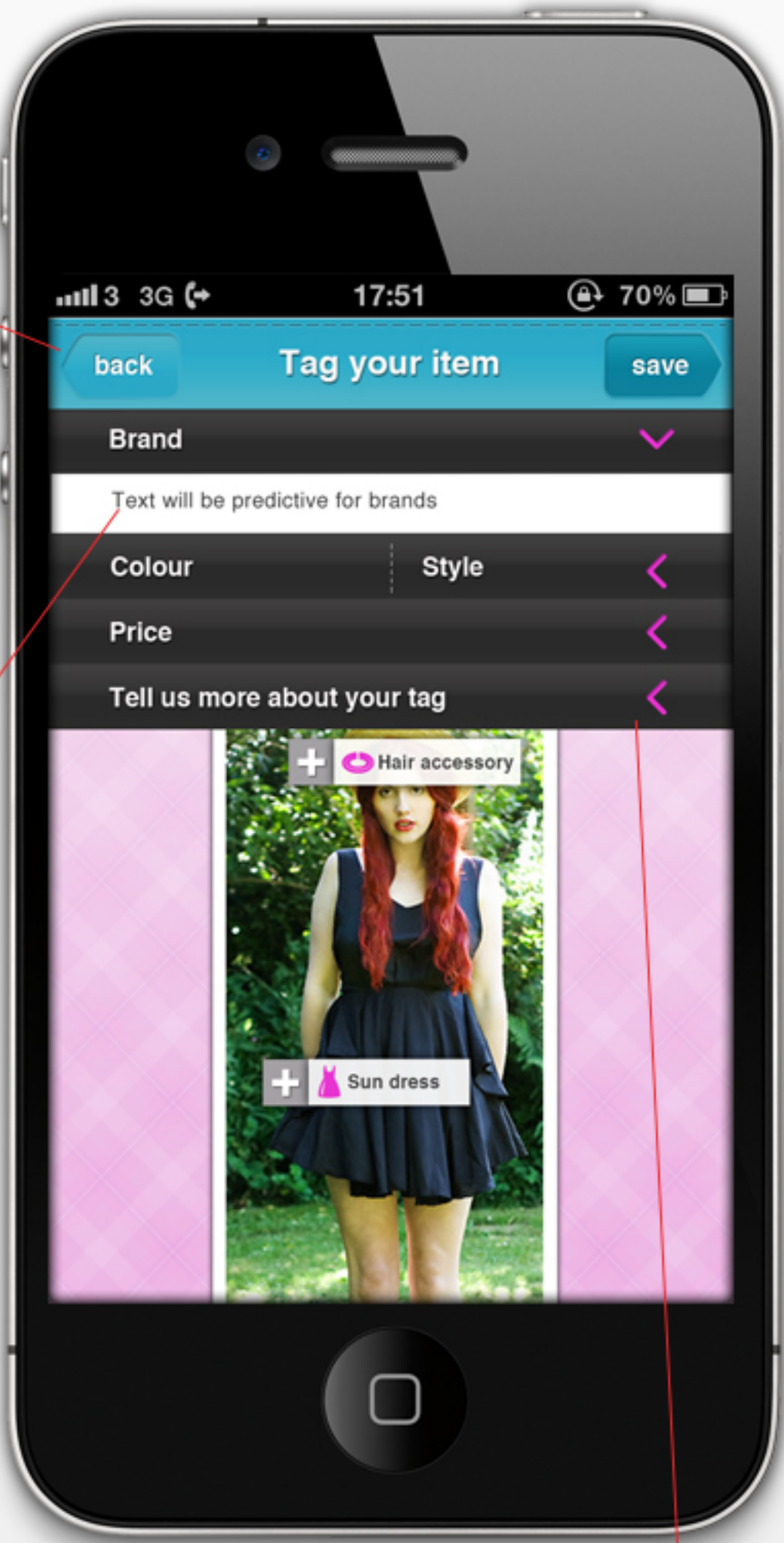
Drag item by holding the white tab to reposition, or place into the bin. When dragging an item onto the bin, the bin will change to it's active state to show that it is being selected.

If the user drags the tag close to the white vorder of the look then the tag will read the other way like below perhaps? The tag should not overlap the white border



TODAY I'M WEARING

Tag your item page 01

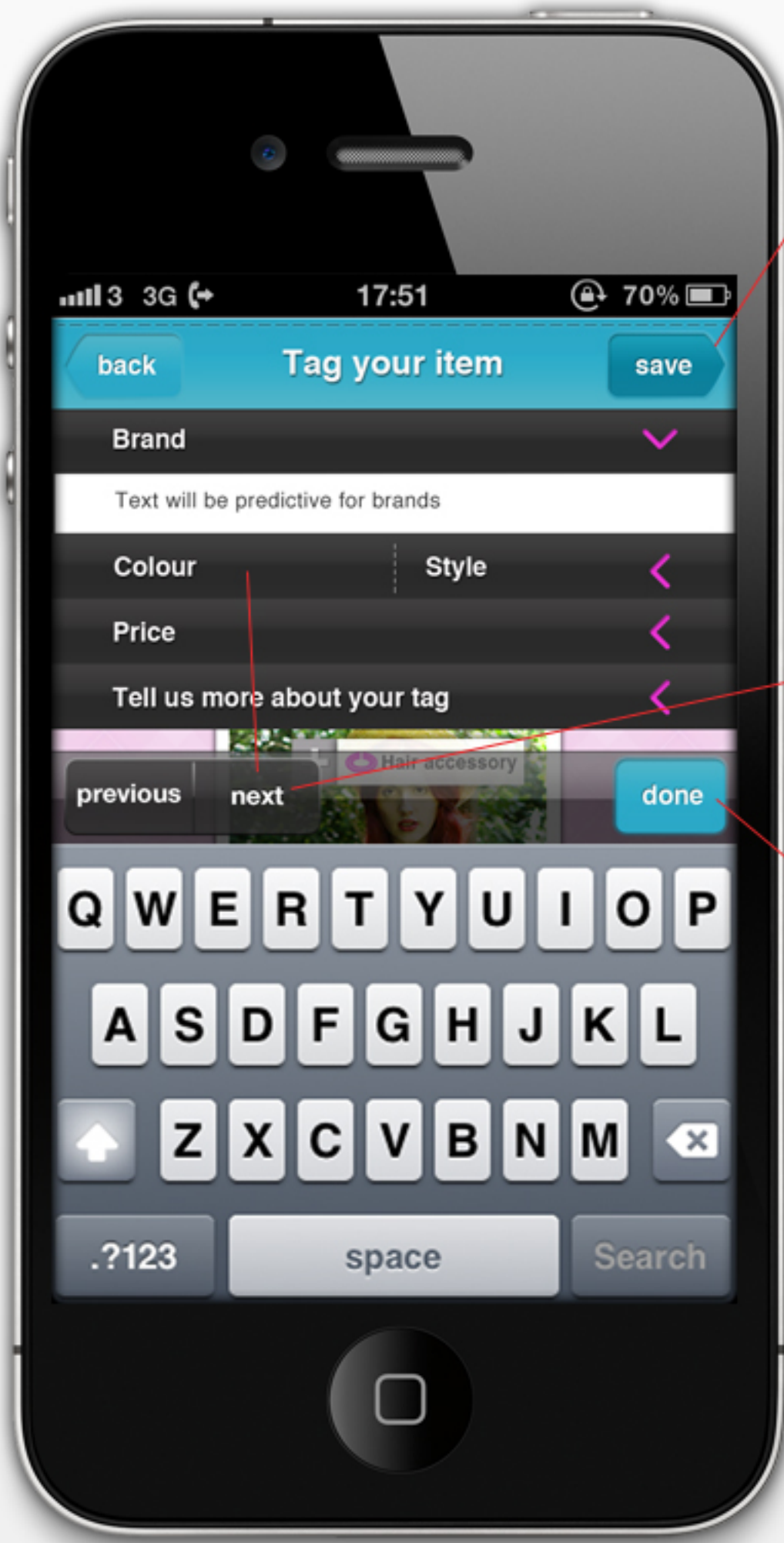


select back and screen will slide down to show previous screen: tag page

select in the text box and the UI keypad will side up (see next screen).

tap any arrow and the appropriate white tab bar will slide down. Tap again for it to slide up and the UI picker/keypad will slide down

Tag your item page 02 (same page)



select save at anytime to save progress and screen will slide down to show previous screen: tag page

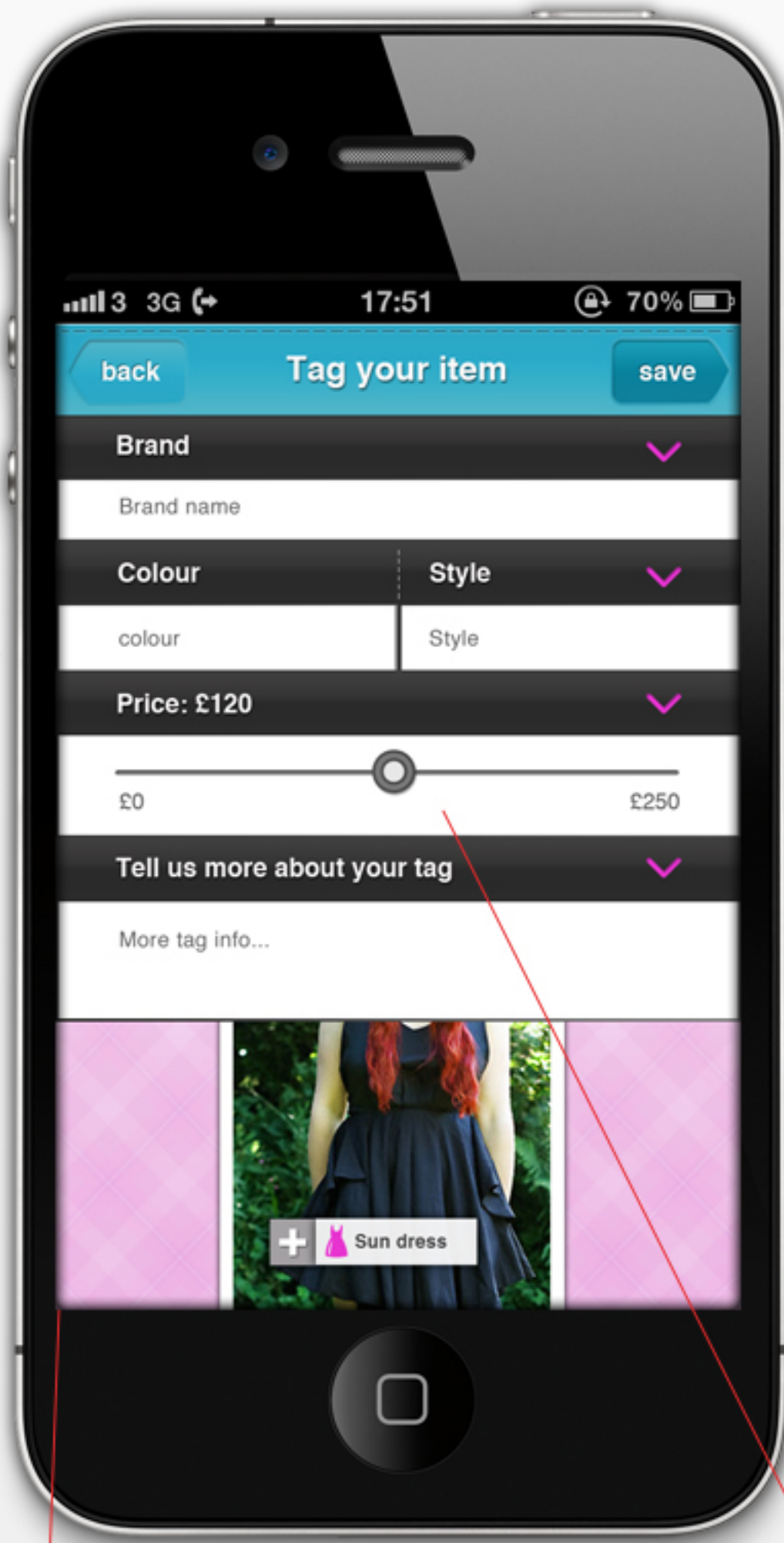
select next/previous and the next/previous text field will open.

select done and Ui keypad slides down

because the UI picke/keypad takes up almost half of the screen, the white tabs will have to be minimised when not in use.

the UI picker for the colour and style will be split into two (similar to UI picker on page 03 - SEE ADD DESCRIPTION 02)

Tag your item page 03 (same page)



slide from left and right and the price field will update whilst the user is using it

Tag completed page



select next and screen will slide left to show POST YOUR LOOK PAGE

select '+' button again if the user wants to see tag info (goes to TAG YOUR ITEM). Screen will slide up.

When a user has tagged an item it will show the brand name underneath to indicate that they have tagged that item

Same functionality as sharing a look. If the user has already configured these settings then they will not be prompted to login to any of the accounts

Add tags page (+)

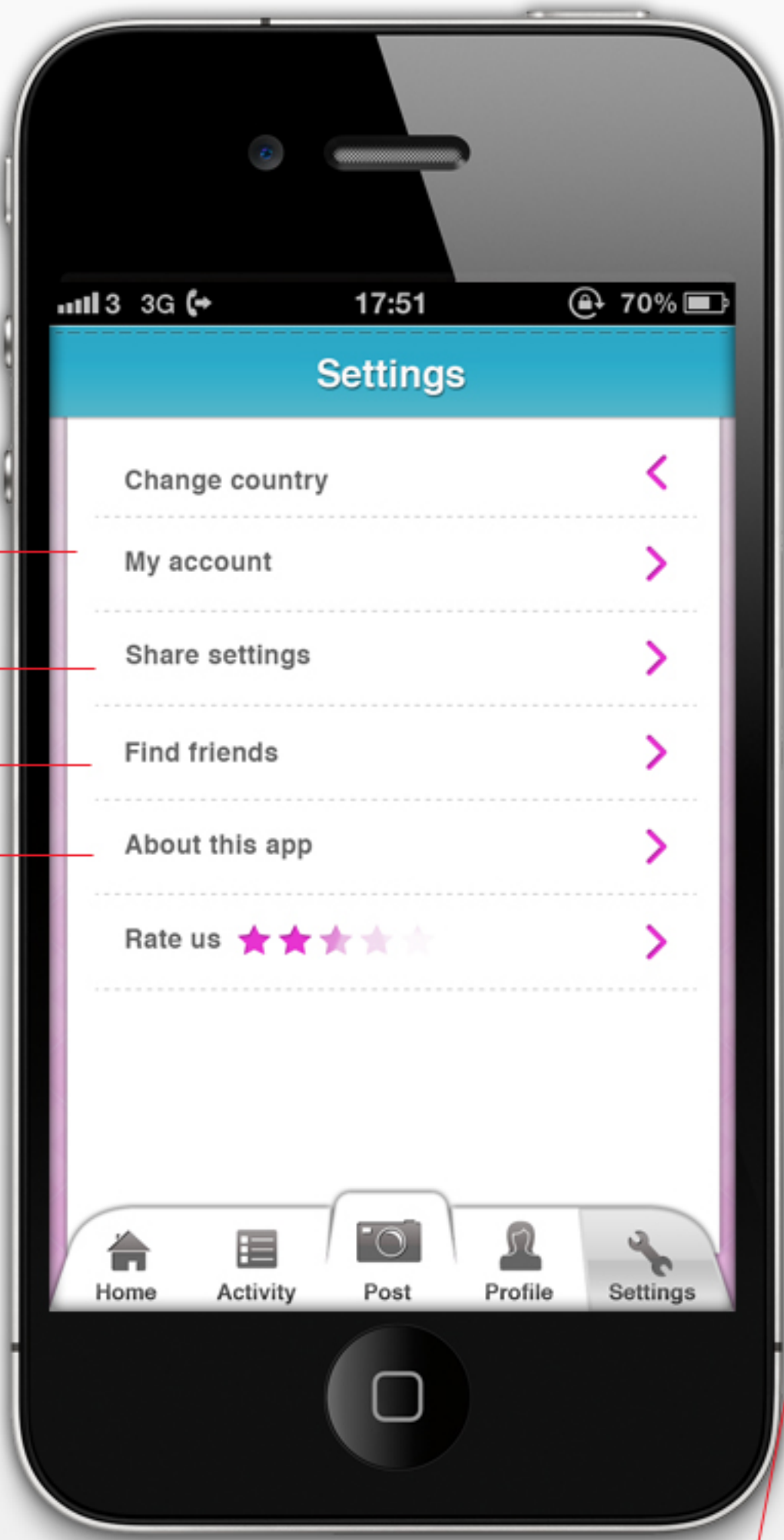


select 'post your look' and the home page will appear defaulting to latest where the user will see their look appear at the top left of the home page. There is no animation to home page

edit will take them pack to TAG COMPLETED PAGE

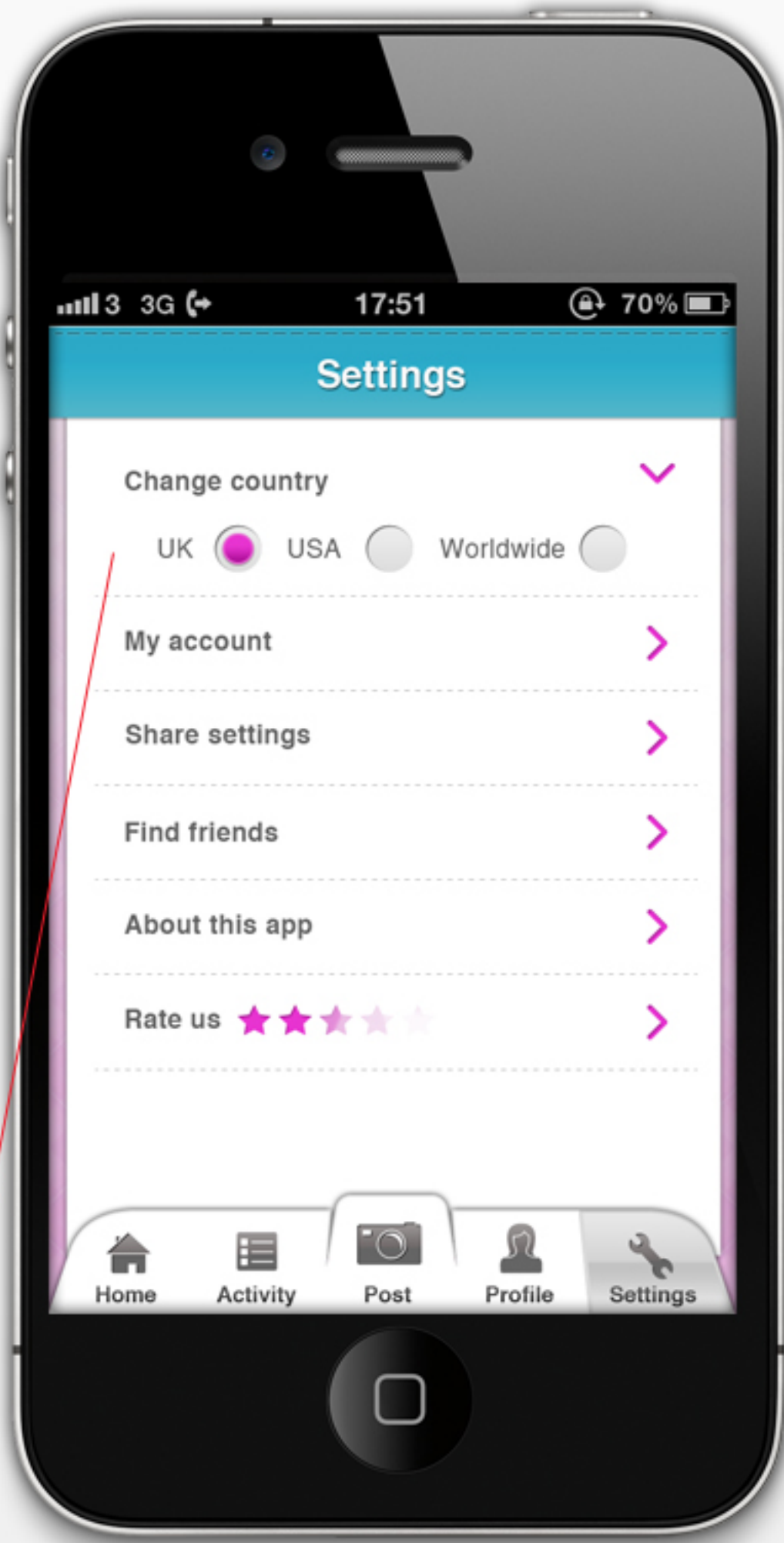
TODAY I'M WEARING

Settings page



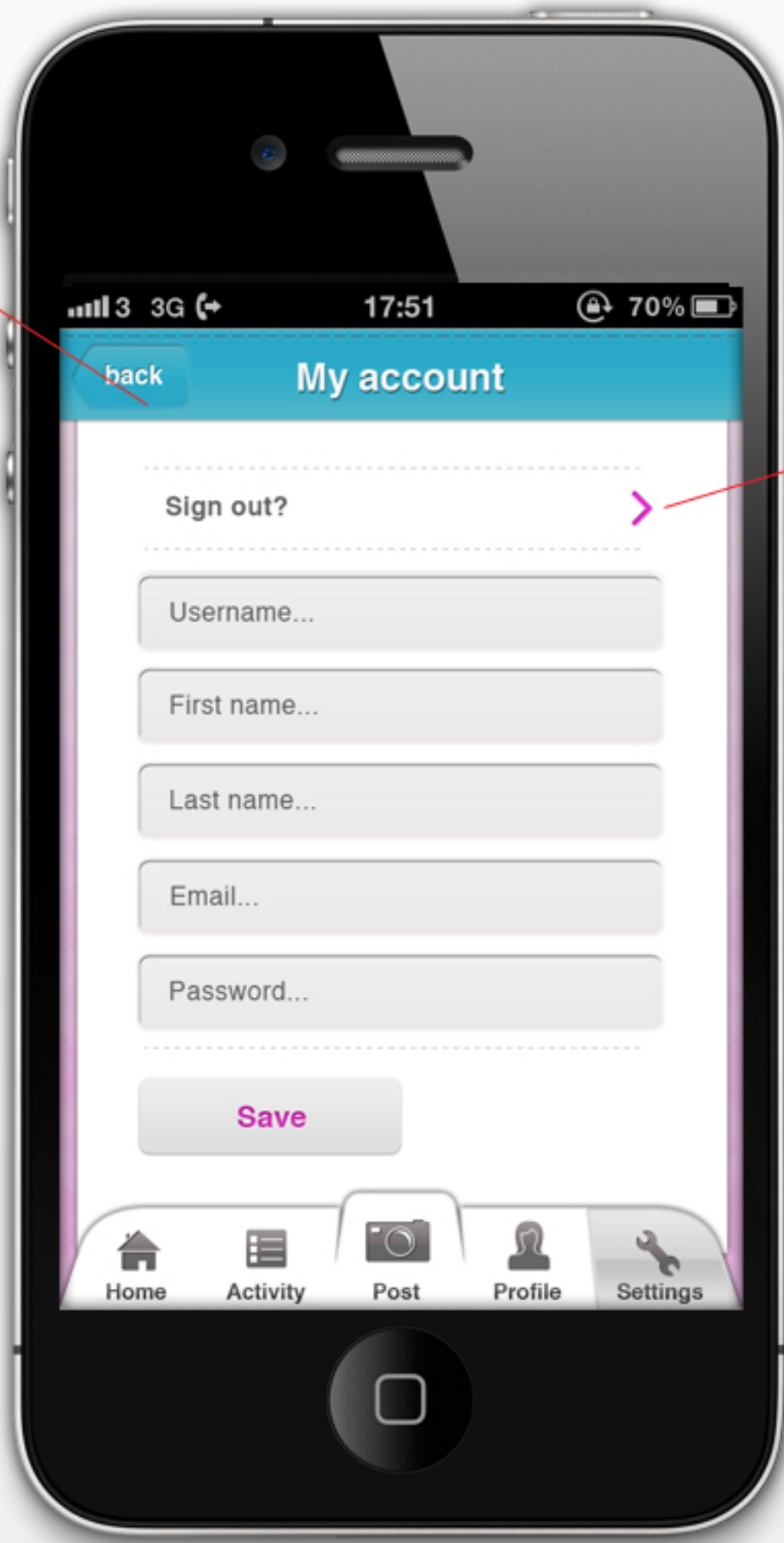
select from any of the above 4 options and the screen will slide left to show corresponding page. Select **Rate us** the screen will navigate out of the app to iTunes.

Settings page (dropdown)



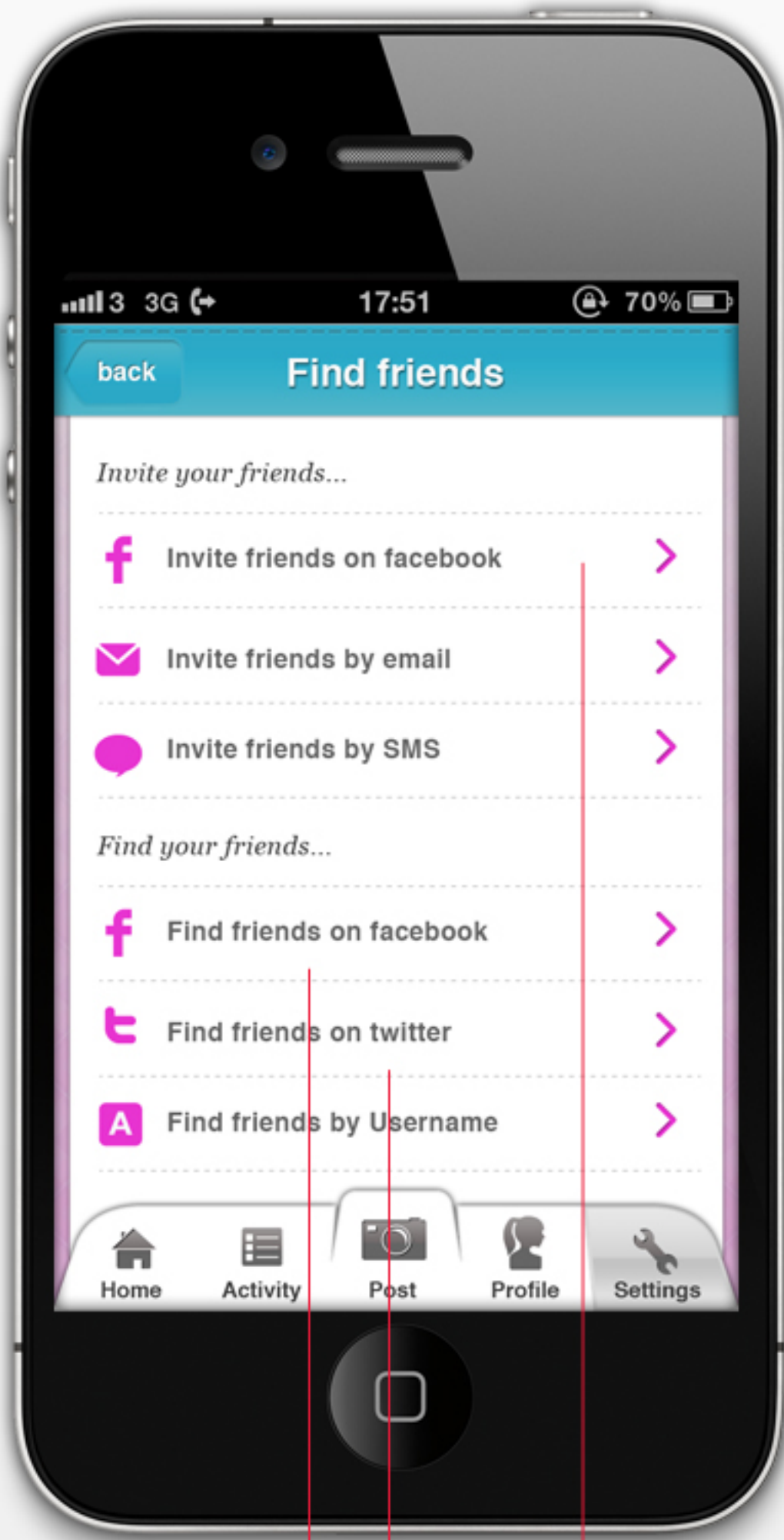
select change country and the arrow will turn to face down and show the three options underneath. Purple circle being the selected state.

My account page



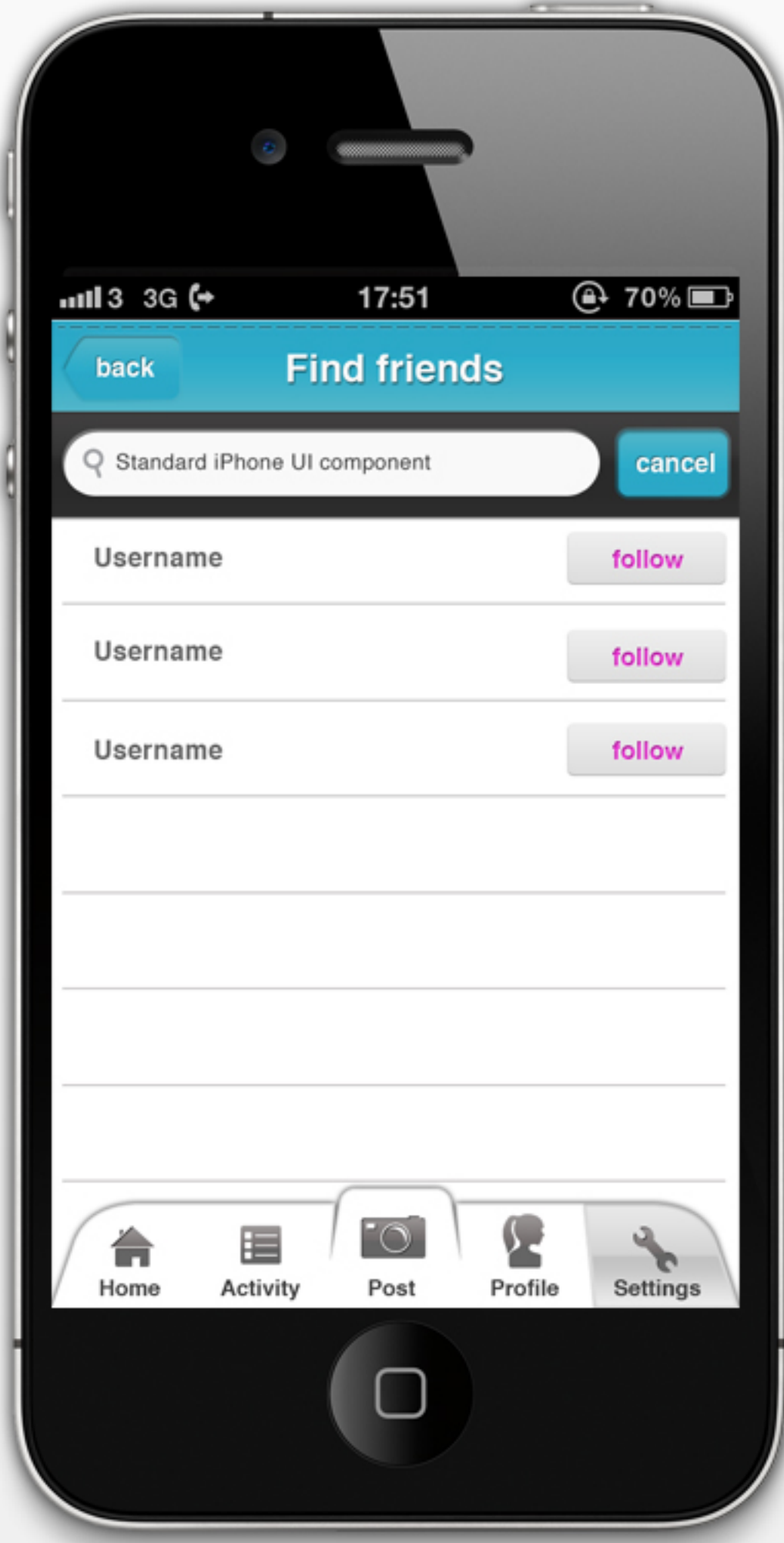
select sign out and a pop up box will appear asking the user if they are sure they want to sign out

Find friends page

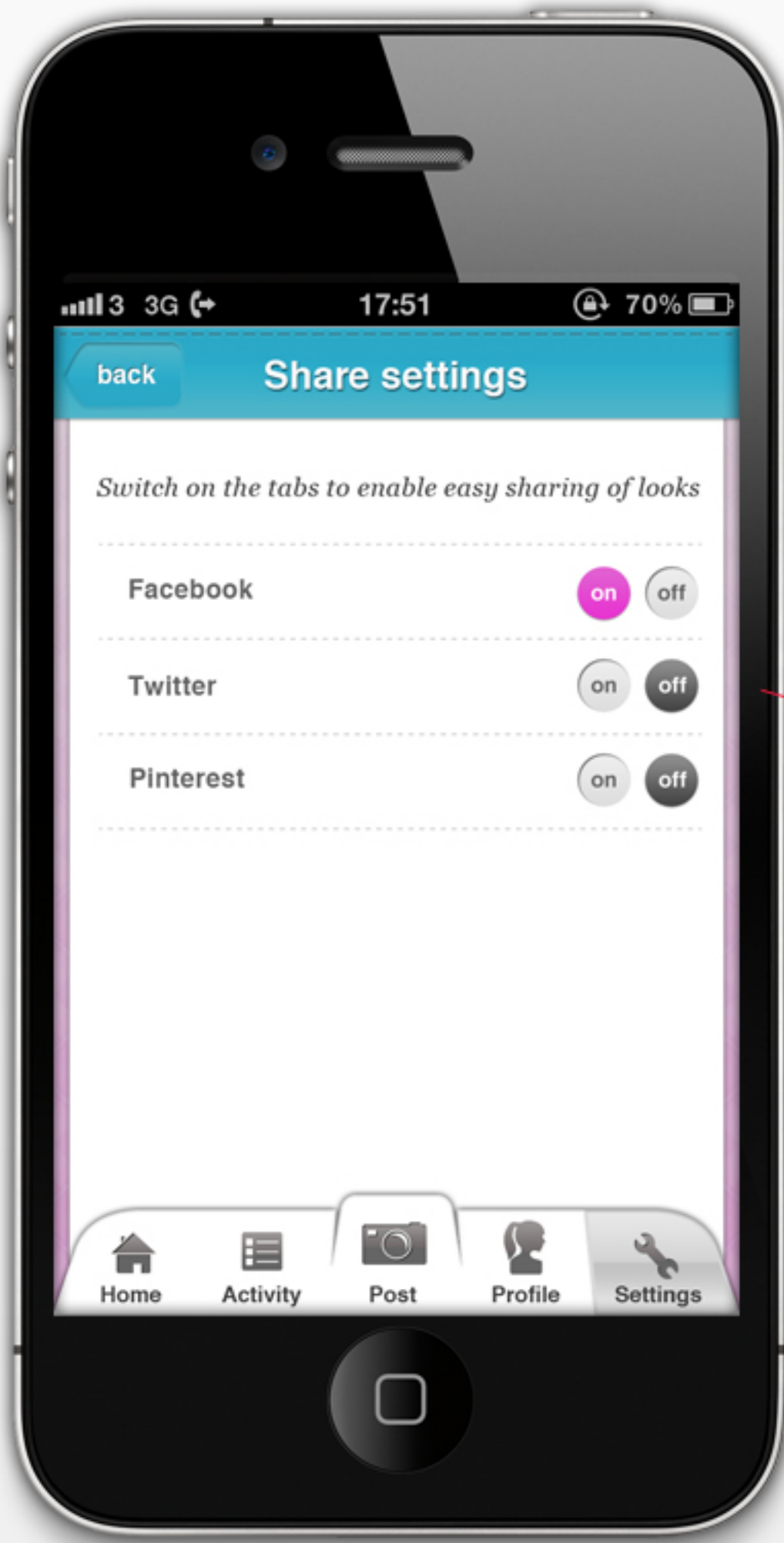


if the user has not logged with their facebook/twitter accounts then the login pages will appear when they select the corresponding tabs.

Find friends page (search)



Share settings page



by selecting 'on' the user will be prompted to login and authorise the app sharing via that social media channel